

IAMOT 2010

19th INTERNATIONAL CONFERENCE
FOR THE
INTERNATIONAL ASSOCIATION OF MANAGEMENT OF TECHNOLOGY
IAMOT 2010

“Technology as the Foundation for Economic Growth”

March 7-11, 2010
Cairo Marriott Hotel, Cairo, Egypt

I A M O T 2 0 1 0 FINAL CONFERENCE PROGRAM

SUNDAY March 7, 2010

TUTORIALS, WORKSHOPS AND PROFESSIONAL MEETINGS

8:30 am - 5:00 pm	Registration - Lobby
9:00 am - 12:00	<i>Tutorial 1: Entrepreneurship and innovation for Small and large companies -- Dr. Graham Mitchell</i>
9:00 am - 12:00	<i>Tutorial 2: How to Publish in Refereed Journals - Dr. Max von Zedtwitz</i>
1:00 pm - 5:00 pm	<i>Workshop 1: MOT Programs Evaluation - Dr. Yasser Hosni</i>
	<u>PROFESSIONAL MEETINGS</u>
5:00 pm - 6:00 pm	<i>IAMOT EXECUTIVE COUNCIL MEETING - Meeting #1</i>

MONDAY March 8, 2010

8:00 am - 5:00 pm	Registration - Lobby			
9:00 AM	OFFICIAL OPENING OF THE CONFERENCE			
MONDAY PERIOD 1 9:00 am - 10:30am	<p>Room: AIDA BALLROOM</p> <p><i>Opening Remarks - Yasser Hosni, President of IAMOT</i> <i>Welcoming Remarks - Tarek Khalil, President Nile University</i></p> <p>Plenary Speaker Dr. James Spohrer <i>Director IBM University Programs</i></p>			
	<p>Keynote Address H.E. Dr. Tarek Kamel <i>Minister of Communication and Information Technology</i></p>			
10:30 am - 11:00 am	Coffee Break			
MONDAY PERIOD 2 11:00 am - 12:30 pm	Room: AIDA BALLROOM			
	Panel Discussion			
	Entrepreneurship, Incubation, and Technology Parks			
	<p><i>A continuous flow of locally rooted innovations is one of the conditions for the long-term development of technology parks. What universities and public labs should do to contribute to this process? How incubators can foster entrepreneurship? What are the other necessary ingredients to sustain successful initiatives? Here are some of the questions on which experts of this session will give their views and talk about their own experience.</i></p>			
	<p>Moderator Dominique Jolly <i>Dean of SKEMA Business School, Sophia Antipolis, France</i></p>			
	Panelists			
	<table border="0"> <tr> <td align="center"> <p>Carol Ann Dykes <i>Site Manager, University of Central Florida Business Incubator - Central Florida Research Park</i></p> </td> <td align="center"> <p>Salah Diab <i>Chief Executive Officer of PICO, Egypt</i></p> </td> <td align="center"> <p>Charles Monck <i>Senior Associate of Arthur D Little and Founder and CEO of Charles Monk and Assoct. UK</i></p> </td> </tr> </table>	<p>Carol Ann Dykes <i>Site Manager, University of Central Florida Business Incubator - Central Florida Research Park</i></p>	<p>Salah Diab <i>Chief Executive Officer of PICO, Egypt</i></p>	<p>Charles Monck <i>Senior Associate of Arthur D Little and Founder and CEO of Charles Monk and Assoct. UK</i></p>
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12:30 pm - 1:30 pm	LUNCH			

MONDAY PERIOD 3 1:30 pm - 3:30 pm	PARALLEL SESSIONS					
Track 20: Management of Green Technology						
MONDAY PERIOD 3 1:30 pm - 3:30 pm	Room #1: Eugenie Salon					
	Session Chair: Dr. Liala Iskander					
	Track Panel					
	Managing Green Technology					
	<i>Panelists will reflect on their experience in promoting green technology in developing countries in general and Egypt in particular</i>					
	Moderator: Dr. Hashem Sherif (Invited) , AT&T, USA					
Panelists						
Laila R. Iskanda , CID Consulting; Hassan Abdel Salam (Invited) , Board Member Elsewedy Group for Cables; Aouatif El Fakir (Invited) , Laboratoire Techniques, Territoirs et Sociétés, Université Paris-Est, Paris France.						
	Paper #	Seq.	Paper Title	Author/ Presenter	Country	
	1569263585	1	Simulating Uncertainty In Decision Support System For Sustainable Implementation Of Renewable Energy	Rayko Toshev	Finland	
	1569263991	2	Global R&D Collaborative network in the Green Technology : Its dynamics and characteristics	Heyoung Yang	Korea	
	1569263992	3	R&D network analysis of the Green Technology in the World and Korea	Il Hwan Lee	Korea	
Track 8: Technology Foresight and Forecasting						
MONDAY PERIOD 3 1:30 pm - 3:30 pm	Room #2: Verdi Salon					
	Session Chair: Dr. Harm-Jan Steenhuis					
		Paper #	Seq.	Paper Title	Author/ Presenter	Country
		1569261929	1	Forecasting for number of satellites launched for the next decade using a simple linear regression technique	Ayman Ahmed	Egypt
		1569262299	2	Managing Crystal Cycle Using Economic Cycle	Shih-Chang Hung	Taiwan
		1569263247	3	Computer-assisted roadmapping - Current status and limitations	Yuya Kajikawa	Japan
		1569263513	4	Investigation of Evolution and Link Patterns in Technology Roadmapping	Hyunhak Ha	Korea
		1569263697	5	Strategic Foresight in Technology Planning	Markus Lehner	Germany
		1569263999	6	Prediction of Network Formation by Vector Space Model- Empirical Study on Keyword-based Research Network	Hsin-Ning Su	Taiwan
		1569265063	7	On the Policy Mechanism for Enabling Nation Innovation System	Li-Ping Cheng	Taiwan
Track 4: Innovation, Technology Nurturing and Incubation						
MONDAY PERIOD 3 1:30 pm - 3:30 pm	Room #3: Memphis Salon					
	Session Chair: Dr. Sayed Metwalli					
		Paper #	Seq.	Paper Title	Author/ Presenter	Country
		1569259008	1	An Empirical Study on the Knowledge Transfer impacting Factors and Realizing Mechanism	Li Lin	China
		1569261880	2	Knowledge formality, serendipity, and arbitrage: Their effects on sustainable entrepreneurial action	Elias Carayannis	US
		1569262129	3	Business Model Innovation in Software Industry: Red Hat's Open Source Case	Sooyoung Kim	Korea
		1569262811	4	Evaluation of Knowledge Management actions of organizational structure to sustain the implementation of Value Innovation	Ricardo Carvalho	Brazil
		1569263271	5	Innovative behaviour of the South African Automotive Component Industry	André J Buys	South Africa
		1569263352	6	An Analysis of the Impact of R&D Expenditure on IPO Under pricing in Korean High-Tech Firms: The Moderating Role of Venture Capital	Jaeho Lee	Korea
	1569258273	7	Exploring green supply chain management based on social capital perspectives	Guo-Ciang Wu	Taiwan	

MONDAY PERIOD 3 1:30 pm - 3:30 pm	PARALLEL SESSIONS				
Track 15: Management of Technology in Developing Countries					
MONDAY PERIOD 3 1:30 pm - 3:30 pm	Room #4: Thebes Salon				
	Session Chair: Dr. Frederick Betz				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569262203	1	Increasing the innovation capacity in developing countries	Linda Kamp	Netherlands
	1569259912	2	Technology and Management Skills Development: A foundation for economic growth in developing countries	Richard Weeks	South Africa
	1569260979	3	Under Iron Fist Control: The Technology Progress of Chinese Construction Industry	Shisong Jiang	China
	1569261418	4	The significance of the Tshumisano technology transfer programme in promoting sustainable economic growth in South Africa	Duncan Tungande	South Africa
	1569261914	5	Intellectual Property Absorptive Capacity in the context of Open Innovation	Seyed Kamran Bagheri	Iran
	1569262067	6	Accumulation of R&D capabilities and competitive performance in Chinese companies	Juan Shan	France
1569262144	7	Sustainability Paradigm: Technological Dynamics In New Growth Theories And Prospects For Developing Countries	Anil Rawat	India	
Track 11: R&D Management					
MONDAY PERIOD 3 1:30 pm - 3:30 pm	Room #5: Amneris				
	Session Chair: Dr. Rafik Guindi				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569253089	1	Asymmetry of Inbound and Outbound Open Innovation	Yutaka Hamaoka	Japan
	1569258996	2	An Empirical Study of enhancing the urban innovation main body capability of innovation	Li Lin	China
	1569264923	3	Moving Egyptian Technological Exports Up the Value Chain	Rafik Guindi	Egypt
	1569260049	4	The relationship between innovation and national culture in organizations of the service sector in Brazil.	Cristina Castro-Lucas	Brasil
	1569262038	5	Success of New Products as Foundation for Economic Growth: Success and Failure of New Products Revisited	Henri Simula	Finland
	1569262205	6	How to apply open innovation in a closed environment. The case of the Dutch Defense Intelligence and Security Service	Patrick Van der Duin	Netherland
1569258368	7	Technology Management Solutions to US Healthcare Problems	Carl Chang	US	
Track 14: Logistics and Supply Chain Management					
MONDAY PERIOD 3 1:30 pm - 3:30 pm	Room #6: Radames				
	Session Chair: Dr. Tarek Shaalan				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569262313	1	Utilizing a 3PL Operator for Improving the Supply Chain Performance of Medicine Retail in Developing Countries	Tarek Shaalan	Egypt
	1569262442	2	Fuzzy Performance Measurement of a Supply Chain in Manufacturing Companies	Mohamed Elbaz	Egypt
	1569263399	3	A Multi-Criteria Decision-Making Model For Guiding Negotiation Process (A Quantitative Perspective)	Maged Morcos	UK
	1569263759	4	Impact of Supply Chain Management Practices on the Export performance of the Textile and Clothing Industry in Egypt	Sherwat Ibrahim	US
	1569263831	5	Conflict management for product distribution channel performance: a Brazilian experience	Gabriel Sperandio Milan	Brasil
	1569263996	6	Supply chain management practices in electronic manufacturing industry in Malaysia.	Veera Pandiyan Kaliani S	Malaysia
1569264189	7	A Proposed Model for Integrated Production-distribution Planning	Alyaa Al-Fazary	Egypt	

MONDAY PERIOD 3 1:30 pm - 3:30 pm	PARALLEL SESSIONS				
Track 6: Small and Medium Enterprises					
MONDAY PERIOD 3 1:30 pm - 3:30 pm	Room #7: Ramfis				
	Session Chair: Eng. Nezar Sami				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569256706	1	Process management for small companies: technologies for sustainable development	Daniel dos Santos	Brasil
	1569266007	2	Different types of innovation work differently on firm survival.	JungTae Hwang	Korea
	1569261354	3	Legitimacy and entrepreneurial network of new venture	Yang	Twain
	1569261878	4	Obsessed Maniacs and Clairvoyant Oracles (OMCOs): Entrepreneurs and their Creations	Elias Carayannis	US
	1569257968	5	R&D INTERNATIONALIZATION AND CHOICE OF COUNTRY: conceptual model and application	Andrea Gomides	Brasil
	1569263471	6	The Service Design Strategy of Hot Spring Industry in Taiwan	Yiche Chen	Taiwan
1569263565	7	Success Factors in the Process of Active Internationalization of Small and Medium Size Software Enterprises: case studies from France	Maurício Galimberti	Brasil	
Track 9: Information and Communication Technology Management					
MONDAY PERIOD 3 1:30 pm - 3:30 pm	Room #8: Amonasro				
	Session Chair: Dr. Moataz Abdel Wahab				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569260143	1	A Model for Measuring the Knowledge Management Capabilities of Organizations	Duaa Abaoud	Saudi Arabia
	1569260324	2	Asymmetric Information and Reputation in Online Auction: A Comparative Study of Taiwan and Japan	Chia-Hung Sun	Taiwan
	1569261682	3	Online revenue models in the media sector: an exploratory study on their success factors and adoption 2	Huub Ruel	Netherland
	1569261965	4	Clustering-based Storage Algorithms for Wirelss Sensor Networks	Salah Aly	US
	1569263174	5	e-Service Innovation Success through Interfirm Co-development Competency	Ja-Shen Chen	Taiwan
	1569263445	6	Managing the Impacts of Wireless Technology	Wenshin Chen	UAE
1569263667	7	Insight Innovation : Insight Innovation prior to Open Innovation	Changil Choi	Korea	
3:30 pm - 4:00 pm	Coffee Break				

MONDAY PERIOD 4 4:00 pm - 6:30 pm	PARALLEL SESSIONS				
Track 20: Management of Green Technology					
Room #1: Eugenie Salon					
Session Chair: Dr. Liala Iskander					
MONDAY PERIOD 4 4:00 pm - 6:30 pm	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569264163	1	Innovation for Going green: Sources, Methods and Strategies	Moataz Yakan	Egypt
	1569264182	2	From Quality to Environmental Management Systems: Drivers and Barriers in Canadian SMEs	Marie-Josée Roy	Canada
	1569264315	3	The Study on the Risk Assessment of Introducing the Green Supply Chain	Yu-Hui Cheng	Taiwan
	1569264863	4	Green at any cost?- managing large scale energy projects	Christian Koch	Denmark
	1569264917	5	Perceived knowledge influencing adoption decision of a renewable energy system	Aija Tapaninen	Finland
	1569265062	6	The Transformation of the Smart Village from a Business Park to a Science/Technology Park	Mohamed El-Mahdy	Egypt
	1569265195	7	Understanding Manufacturing Companies' Environmental Decision Making Structures	Breno Nunes	UK
	1569265332	8	Climate Change Response: New Opportunities for Technological Innovation	Charlette Geffen	US
	1569265956	9	Hospital garbage and health hazard: an environmental problem in Fortaleza	Francisco Oliveira	Brasil
Track 13: Project and Program Management					
Room #2: Verdi Salon					
Session Chair: Dr. Ahmed Awad					
Track Panel					
Project Management					
<i>Panelists will discuss contemporary project management tools, especially for managing corporate IT Projects portfolios, as well as experiences of Managing projects in developing countries. The discussion will include optimal delivery method for teaching project management topics.</i>					
Moderator: Dr. Ahmed Awad, General manager CMCS, Egypt					
Panelists					
Dr. Lucy Morse (University of Central Florida, USA), Bassam Samman (Founder and CEO, CMCS, Egypt), Dr. Tarek Shaalan (Nile University, Egypt)					
MONDAY PERIOD 4 4:00 pm - 6:30 pm	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569260406	1	Organisation Readiness Levels: Managing Enterprise Risk in the Technology Development Process	Edward Goddard	UK
	1569265121	2	An exploratory study of the ERP implication on creating competitive advantage	Ahmed Amr El Shaffey	Egypt
	1569262026	3	Driving Growth: Characteristics of Entrepreneurial Projects	Bernard Katzy	Netherlands
	1569262412	4	Project Audit Practices in Technology-based Industries: The Indian Experience	Prasanta De	India
	1569263053	5	Large Government IT Programs: The Need for Clear Strategy	Ali Al-Khoury	UAE
	1569263273	6	The Programme Management Office as Innovation Enabler in the South African railways	Jan Swanepoel	South Africa
		7			
Track 4: Innovation, Technology Nurturing and Incubation.					
Room #3: Memphis Salon					
Session Chair: Dr. Massoud Amin					
MONDAY PERIOD 4 4:00 pm - 6:30 pm	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569263433	1	Ecosystems of entrepreneurship and innovation: debate on business incubators in Brazil	Eric Dorion	Brasil
	1569263825	2	A Proposed Model about Effects of Intellectual Capital Endowment on Technological Innovation	Miriam Delgado-Verde	Spain
	1569263827	3	New product development for start-ups: the influence of network position on product commercialization success	Geerten van de Kaa	Netherlands
	1569263907	4	Absorptive Capacity in the University-Industry Relationship	Raquel Engelman	Brasil
	1569264028	5	Transition of information sources and trend of innovation	Takeshi Maeno	Japan
	1569264087	6	The measurement of open innovation with its effect on the performance in Korea	Changone Kim	Korea
	1569258368	7	Technology Management Solutions to US Healthcare Problems	Carl Chang	US
	1569257960	8	Trade Dress: Observations on the Increasing Importance of an Ancient yet New Form of Intellectual Property Protection	Thomas O'Connor	US
	1569264879	9	Using the power of lateral thinking to create new ideas	Laure Morel	France
1569264943	10	The Effect of Inventor Mobility and Company Size on Inventor Performance in the US Telecom Industry	Piyasi Choudhury	US	

MONDAY PERIOD 4 4:00 pm - 6:30 pm	PARALLEL SESSIONS				
Track 12: Industrial and Manufacturing System Technologies Track 21: Management of Technology					
Room #4: Thebes Salon					
Session Chair: Dr. Khaled El-Kilany					
MONDAY PERIOD 4 4:00 pm - 6:30 pm	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569263121	1	Software Developments in Modern Machine Designing Architecture	Marai Khalifa	Libya
	1569263581	2	A Neural Management Maintenance System for Manufacturing Systems	Roubi Zaid	Egypt
	1569263601	3	Technology Portfolio Planning for Electric Power Industry	Oliver Yu	US
	1569263888	4	The Effect of Implementing ISO 9000:2000 on Companies	Omar Gnieber	Libya
	1569264543	5	A Proposed Advanced Production Planning and Scheduling Model for Batch Process Industry	Naghah El-Berishy	Egypt
	1569265551	6	Agility, Competitive Advantage, and Organizational Performance at Manufacturing Organization	Gholamreza Khoshshima	Iran
	1569266081	7	Component-Based Modeling Tool for Value Stream Mapping of Lean Manufacturing Systems	Mohamed Shararah	Egypt
	1569260071	8	Innovation in Services: Proposal of an Instrument of Research.	Cristina Castro-Lucas	Brasil
	1569264001	9	Integrated Method for Analyzing Science and Technology Trends- A Case of Etching Technology	Hsin-Ning Su	Taiwan
Track 11: R&D Management					
Room #5: Amneris					
Session Chair: Dr. Nermeen Harraz					
MONDAY PERIOD 4 4:00 pm - 6:30 pm	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569263143	1	The Occasionality of Research and Development Activities in Emerging Economies: A Double Case Study in Brazilian Firms	Luciana Manhães Martins	Brasil
	1569263342	2	Ontological functional modeling for identifying reusable functionality of technology	Janghyeok Yoon	Korea
	1569263475	3	Patent Function Network Analysis: A Function based approach for analyzing patent information	Sungchul Choi	Korea
	1569263520	4	Creativity is not enough - Stimulating Initiative and Risktaking within Front-End-Teams	Verena Holtorf	Germany
	1569264079	5	Organizing for Modularity	Maximilian Pasche	Sweden
	1569264475	6	Fostering innovation through Organizational Ambidexterity: a literature review	Silvia Cantarello	Italy
	1569264705	7	Product-Driven Technology Upgrade and the Branding Development: A Simulation	Ying-Yi Tu	Taiwan
	1569259000	8	Study on Mobility of Global R&D Resources and Docking with China under the Context of Financial Crisis	Li Lin	China
	1569264737	9	Innovation capabilities: measurement and development management	Anna Kalvaskaya	Russia
Track 14: Logistics and Supply Chain Management					
Room #6: Radames					
Session Chair: Dr. Dilek Cetindamar					
MONDAY PERIOD 4 4:00 pm - 6:30 pm	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569264731	1	Modeling the Value of RFID System : A Value-Focused Thinkg Approach	Sung Ku Cho	Korea
	1569264867	2	Building castles in the wind?: Open Subsystem deliveries in construction and the wind industry	Christian Koch	Denmark
	1569265101	3	Adding value through using vendor managed inventory systems- Contribution of supplier services to customer satisfaction	Yasanur Kayıkcı	Austria
	1569257958	4	Converting to a New Philosophy at Law: The Russian Federation and Intellectual Property 1992-2009	Thomas O'Connor	US
	1569265312	5	A bi-objective linear programming model to optimize the number of suppliers considering costs and risks reduction in supply chain	Davood Fathipour	Iran
	1569265314	6	Integrated project scheduling and inventory planning in project supply chain with constrained resources and funding: An optimization approach	Alireza Mirakabad	Iran
	1569265653	7	Supply Chain Risk Management:Case study on the automotive industry Thailand	Amnuay Kaewsai	Thailand
	1569264687	8	Following disruptive innovation to survive? Or to grab a share?	Iuan-Yuan Lu	Taiwan
	1569266800	9	Toward Reduce Defects: Invest smarter Rather than Investing More	Samiaah Al-Tmeemy	Malysia
1569267935	10	IT Optimization Methodologies by IBM: Operations Systems Management	Raymond Jordan	Germany	

MONDAY PERIOD 4 4:00 pm - 6:30 pm	PARALLEL SESSIONS				
Track 6: Small and Medium Enterprises					
MONDAY PERIOD 4 4:00 pm - 6:30 pm	Room #7: Ramfis				
	Session Chair: Dr. Ayman El-Tarabishy				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569264493	1	The openness of SMEs in Chaudière-Appalaches manufacturing cluster	Moulay Othman Idrissi Fa	Canada
	1569264853	2	Small and Medium enterprises in Russia: main tendencies, structure and features of development	Viatcheslav Sirotin	Russia
	1569264919	3	DNA of innovation: Approach to the SME's DNA innovation structure.	Jhon Zartha Sossa	Colombia
	1569265153	4	Strategic alliances and positioning of French SMEs in the furniture and decoration sector	Maike Minzoni	Brasil
	1569263423	5	Enhancement of Menu Analysis à€" Using Binomial Real Option Pricing Method on An Empirical Case	Chih-Yun Yang	Taiwan
	1569265229	6	Strategic Planning: Business Free of Failures	Maria Fernanda Alves	Brasil
	1569265294	7	Forms of Technological Spillovers from Multinational Companies to Small and Medium Food Companies in Nigeria	Matthew Ilori	Nigeria
1569265241	8	Production Administration Methods as Tools for Increasing Competitiveness on Small Industrial Companies	Douglas Bresolin	Brasil	
1569265288	9	Impact of Technological Spillovers from Multinational Companies on the Production Capability of Small and Medium Food Companies in Nigeria	Isaac Abereijo	Nigeria	
Track 9: Information and Communication Technology Management					
MONDAY PERIOD 4 4:00 pm - 6:30 pm	Room #8: Amonasro				
	Session Chair: Dr. Mahmoud Allam				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569264449	1	Preference to Solitude and Social Anxiety of Heavy Internet Users	Chih-Chien Wang	Twain
	1569264713	2	Bespoke ERP: A systems view on enterprise management	Torben Tambo	Denmark
	1569264791	3	The evolution of technical standard--the case of the standard of Storage Format of electronic map applied to Car Navigatio in China	Xunlei Bi	China
	1569264845	4	Hand in glove?- Small building contractors, mobile technology and innovation	Martine Buser	Denmark
	1569265682	5	New Era of Inbound and Outbound Logistics for Thailand Sugar Industry	Ruompol Jantasart	Thailand
	1569264350	6	Technology Roadmapping - A Dynamic, Data Based Approach	Simon Orliski	Germany
	1569264851	7	ICT Emerging Technologies As a Foundation for Economic Growth	Nezar Sami	Egypt
1569264885	8	Using New Technologies for Research Universities: A Case Study of the Deployment of IPv6 at Nile University	Nezar Sami	Egypt	
1569265157	9	Modeling the creation of systemic value for customer	Karri Mikkonen	Finland	
MONDAY 7:00pm -9:00pm	Room TBD Presidents' Welcome Reception				

TUESDAY March 9, 2010

8:00am - 5:00pm	Registration - Lobby					
TUESDAY PERIOD 1-A 9:00am - 9:45am	Room: AIDA BALLROOM Keynote Address H.E. Dr. Hany Helal Minister of Higher Education and Scientific Research					
5 Minutes Break	5 Minutes Break					
TUESDAY PERIOD 1-B 9:45am - 11:00am	Room: AIDA BALLROOM					
	Panel Discussion					
	Science, Technology, Research, and Education					
	The panel will address experiences in research and education in management of technology, emphasizing experiences in developing countries. The experience of IAMOT in MOT program accreditation will also be debated.					
	Moderator Dr. Yasser Hosni President IAMOT, Professor Emeritus University of Central Florida, USA					
Panelists						
	Omer Cebeci <i>Vice President, Science & Technology Council of Turkey (TUBITAK)</i>	Dr. Aly El-Shafei <i>Executive Director of the Science & Technology Development Fund, Egypt</i>	Dr. Hazem Ezzat <i>VP Research, Nile University, Egypt</i>	Dr. Massoud Amin <i>Director, Technological Leadership Institute (TLI), University of Minnesota, USA</i>		
11:00 am - 11:30 am	Coffee Break					
TUESDAY PERIOD 2 11:30 pm - 1:30 pm	PARALLEL SESSIONS					
Track 1: Economic and Social Impact of Technology Development						
TUESDAY PERIOD 2 11:30 am - 1:30 pm	Room #1: Eugenie Salon					
	Session Chair: Dr. Mohamed Mamdouh Awny					
	Paper #	Seq.	Paper Title	Author/ Presenter	Country	
	1569258582	1	Intangible asset and economic development of China	Karen Yuan	Taiwan	
	1569258682	2	The impact of new media on industrial labor employment: VIO Model approach	Bo-hoon Park	Korea	
	1569259460	3	Technology and economic development: a literature review	Harm-Jan Steenhuis	US	
	1569264264	4	Who Will Win in the Netbook Market, Innovator or Imitator?	Lee-Yun Pan	Taiwan	
	1569264678	5	ICT and Education &E; Towards an Effective Context of Technology Utilization!	Mohamed Azzam	Egypt	
	1569264902	6	Tangible and intangible value creation through technology transfer processes: a multi-actor view	Constance Van Horne	UAE	
1569265131	7	The impact of outward foreign direct investment on the parent firm's labor productivity: the experience of Taiwanese producers in traditional manufacturing industries	Shu-Chin Huang	Taiwan		
Track 8: Technology Foresight and Forecasting						
TUESDAY PERIOD 2 11:30 am - 1:30 pm	Room #2: Verdi Salon					
	Session Chair: Dr. Massoud Amin					
	Paper #	Seq.	Paper Title	Author/ Presenter	Country	
	1569264043	1	Finding the Convergence-Needle in the Patent-Haystack	Clive-Steven Curran	Germany	
	1569264365	2	Forms of Organisation for Efficient Technology Management	Torsten Moll	Germany	
	1569264605	3	The Acquisition of Emerging Direct Methanol Fuel Cell Technology by Industry	Arho Suominen	Finland	
	1569264668	4	Competitive Technology Forecasting: Models and Applications	Chanwoo Cho	Korea	
	1569264906	5	Forecasting Annual Electricity Loads by Collaboration of Adaptive Neuro-Fuzzy Inference System and Data Mining	Arash Ghanbari	Iran	
	1569265203	6	Scenario Prospection in the Brazilian Retail Pharmacy until 2030	Lenir Rohr	Brasil	
1569266115	7	Gathering supporting data for decision making processes from a technological foresight point of view by sense and respond method	Mikko Mantynen	Finland		
1569264485	8	How to develop disruptive innovation strategy?	Iuan-Yuan Lu	Taiwan		

TUESDAY PERIOD 2 11:30 pm - 1:30 pm	PARALLEL SESSIONS				
Track 4: Innovation, Technology Nurturing and Incubation.					
Room #3: Memphis Salon					
Session Chair: Dr. Rob Dekkers					
TUESDAY PERIOD 2 11:30 am - 1:30 pm	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569264939	1	Movement Of Inventors and Its Effect on Company Performance: A Quantitative Study for the US Telecom Industry	Piyasi Choudhury	US
	1569264883	2	Design of User Oriented Innovative Products: A Metodology Based on Fuzzy Integrals	Mauricio Camargo	France
	1569265299	3	Challenges to open innovation in China	Irina Savitskaya	Finland
	1569265369	4	Social capital and business incubators: testing the structural model	Igor Prodan	Slovenia
	1569265476	5	Why, When and How Are Real Options Used in Strategic Technology Venturing?	Caroline Sipp	US
	1569267339	6	Innovation and Technology in Developing Countries: Path to Economic Development	Sul Kassicieh	US
		7			
	8				
Track 15: Management of Technology in Developing Countries					
Room #4: Thebes Salon					
Session Chair: Dr. Dominique Jolly					
TUESDAY PERIOD 2 11:30 am - 1:30 pm	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569259900	1	Economic and Social Impact of Technology Innovation in China	Ji zhong Zhou	China
	1569263314	2	A study on Doctors for the Innovative packaging technology for the Capsule formulation - Study done on the Indian Metro Cities	Thomas Mathew	India
	1569263496	3	Communication Management in Heterogeneous Collaborations: An Experiment in a Cross-Cultural Nanotechnology R&D Project	Steffen Kanzler	Germany
	1569263632	4	The work of technology managers in emerging economies: A framework for technology management effort coordination and auditing	Nathaniel Agola	Japan
	1569263709	5	Approach to Developing the Science of STI Policy in Korea	Sung-Goo Han	Korea
	1569263719	6	Indian IT service firms, process, opportunity, and competence for catching up: Cases of TCS, Infosys, and Wipro	Tae-Young Park	Korea
	1569264161	7	Innovation System for Wind Industry in Iran as a Developing Oil Economy	Naser Bagheri Moghadda	Iran
	8				
Track 11: R&D Management					
Room #5: Amneris					
Session Chair: Dr. Amr Eltawil					
TUESDAY PERIOD 2 11:30 am - 1:30 pm	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569264788	1	How to better identify and measure R&D in services: constraints in Brazilian hospitals	Cariza Bohrer	Brasil
	1569264953	2	A sack of cockroaches? program and project management in a public innovation effort	Christian Koch	Denmark
	1569264991	3	Likelihood entering an R&D cooperation: Which capabilities needed?	Markus Ringhofer	Austria
	1569265015	4	The Elasticity of Patents with respect to R&D-Performing Sectors	Ashraf Eid	Egypt
	1569265079	5	Analysis of R&D investment and performance in the field of renewable energy in Korea	Noeon Park	Korea
	1569265087	6	Empirical Analysis on the Patent Strategy to Consistent Technological Diversification and Profit	Yuji Tou	Japan
	1569265142	7	Technology Classification and Theme Selection Method using Ontology Approach	Seung-dong Kim	Korea
1569265167	8	An Analytical Model of R&D Valuation Considering Technological and Market Risk	Seogwon Hwang	Korea	

TUESDAY PERIOD 2 11:30 pm - 1:30 pm	PARALLEL SESSIONS				
Track 5: National and Regional Technology Policies and Infrastructure					
TUESDAY PERIOD 2 11:30 am - 1:30 pm	Room #6: Radames				
	Session Chair: Dr. Jonathan Linton				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569256704	1	Competences for brasilian startups and the approach public funding	Daniel dos Santos	Brasil
	1569258472	2	Evaluating the Impacts of Regional Cluster Policies using Network Analysis	Junichiro Mori	Japan
	1569259247	3	Technologies as motive force of territory development	Oksana Stanulenis	Belarus
	1569260329	4	Strategic Fit between Regional Innovation Policy and Regional Innovation System: A Case of Local Public Technology Centers in Japan	Nobuya Fukugawa	Japan
	1569263329	5	The knowledge value chain as an SME innovation policy framework: an analytical exploration of SME innovation policies in OECD countries	Norrin Halilem	Canada
	1569263573	6	The Indian system of innovation: Evolution and integration with the global system	Gita Surie	US
1569263688	7	Visualization of Global Science and Technology Policy Research Structure	Hsin-Ning Su	Taiwan	
Track 6: Small and Medium Enterprises Track 21: Management of Technology					
TUESDAY PERIOD 2 11:30 am - 1:30 pm	Room #7: Ramfis				
	Session Chair: Ziad Rotaba				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569265960	1	Agroindustrial product development based on technological innovation for increasing of consumer acceptance on small medium enterprises	Imam Santoso	Indonesia
	1569258573	2	How Do High, Medium and Low Tech Firms Innovate? : A System of Innovation (SI) Approach	Ziad Rotaba	Canada
	1569266145	3	Adaptive learning on knowledge complementarity in SMEs	Shari Shang	Taiwan
	1569267859	4	ICT and Enterprise Development in Egypt	Somaya Abdel-Mowla	Egypt
	1569276438	5	Efficiency of the Organization Structure: A Case Study for Egyptian SMEs	Noha Fahmy	Egypt
	1569268011	6	A structured systematic literature review of sustainable hydrogen energy innovations	Nazrul Islam	UK
	7				
Doctoral Forum					
TUESDAY PERIOD 2 11:30 am - 1:30 pm	Room #8: Amonasro				
	Session Chair: TBD				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
			Doctoral Forum		
1:30 pm - 2:30 pm	Lunch				
TUESDAY PERIOD 3&4 1:30pm - 5:30 pm	Conference Organized Tours (Lunch Boxes will be available for those going on the tours)				
TUESDAY 5:30: PM - 7:30 PM	IAMOT EXECUTIVE COUNCIL MEETING - Meeting #2 (Room TBD)				

WEDNESDAY March 10, 2010

8:00 am - 5:00 pm	Registration - Lobby				
WEDNESDAY PERIOD 1-A 9:00am - 9:30 am	<p align="center">Room: AIDA BALLROOM</p> <p align="center">Keynote Address</p> <p align="center">Tze-Chiang Chen</p> <p align="center">IBM VP Science & Technology</p>				
5 Minutes Break	5 Minutes Break				
WEDNESDAY PERIOD 1-B 9:35 am - 10:30 am	<p align="center">Room: AIDA BALLROOM</p> <p align="center">Panel Discussion</p> <p align="center">Technology and Economic Growth</p> <p align="center"><i>Technological advance is the single most important factor in creating long term economic growth in countries throughout the world. The willingness of individuals to seek out technology based opportunities, and of governments to set a business climate to encourage innovation and reward success is, critical to the long term health and survival of all economies. The panelist will reflect on the topic and their experiences.</i></p>				
	<p align="center">Moderator</p> <p align="center">Graham Mitchell</p> <p align="center"><i>Professor of practice and director of Entrepreneurship Program, Lehigh University, Bethlehem, Pennsylvania, USA</i></p>				
	<p align="center">Panelists</p>				
	<p align="center">Tarek Khalil</p> <p align="center"><i>President Nile University</i></p>		<p align="center">John Jamison "JJ"</p> <p align="center"><i>Cisco Vertical Solutions Architect, USA</i></p>		<p align="center">Dr. Hussain El-Gamal</p> <p align="center"><i>Managing Director, TAM Consultancy, Egypt</i></p>
	<p align="center">Wael Fakharany</p> <p align="center"><i>Google Egypt Country Manger</i></p>				
10:30 am - 11:00 am	Coffee Break				
WEDNESDAY PERIOD 2 11:00 am - 1:00 pm	PARALLEL SESSIONS				
Track 1: Economic and Social Impact of Technology Development Track 21: Management of Technology					
WEDNESDAY PERIOD 2 11:00 am - 1:00 pm	<p align="center">Room #1: Eugenie Salon</p> <p align="center">Session Chair: Dr. Bernard Katzy</p>				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569265289	1	Technological Appropriateness in the Brazilian Public Software Model	Angela Alves	Brasil
	1569265330	2	Evaluation and Content Analysis of the DAX-30-CSR-reports	Jan Wirsam	Germany
	1569236647	3	Disruptive Technology for the Replication Industry: Approaches to Escape a Discontinuous Environment	Klaus Oestreicher	UK
	1569237453	4	Designing Rapid Services for Competitive Manufacturing	Deepak Sachdev	New Zeland
		5			
		6			
	7				
Track 13: Project and Program Management					
WEDNESDAY PERIOD 2 11:00 am - 1:00 pm	<p align="center">Room #2: Verdi Salon</p> <p align="center">Session Chair: Dr. Lucy Morse</p>				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569263299	1	A hybrid maturity model approach for assessing the organisational performance	António Amaral	Portugal
	1569263867	2	Portfolio Management of Projects for Complex Organizations	Aline Silveira	Brasil
	1569264632	3	Collaborative Project Governance and Scorecard Techniques for Successful Inter-firm Systems Integration	Klaus Niebecker	Australia
	1569265193	4	Development of a project selection framework for a bank in South Africa	MarieLouise Barry	South Africa
	1569265197	5	The relationship between project success and project manager experience and qualifications	Ronel du Toit	South Africa
		6			
	7				

WEDNESDAY PERIOD 2 11:00 am - 1:00 pm	PARALLEL SESSIONS				
Track 16: Theory of Technology Track 4: Innovation, Technology Nurturing and Incubation.					
WEDNESDAY PERIOD 2 11:00 am - 1:00 pm	Room #3: Memphis Salon				
	Session Chair: Dr. Yasser Hosni				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569263144	1	need: how to define it within the new product development process	Vincent Boly	France
	1569263379	2	Analyzing the innovation system of wind turbine development 1973-2000 using the Cyclic Innovation Model	Linda Kamp	Netherland
	1569264178	3	Factors hampering technology system development during the life cycle: What are these factors and how to deal with them?	J. Roland Ort	Netherland
	1569264521	4	Socio-technical system transition as genetic recombination	Emmanuel Adamides	Greece
	1569265065	5	Managing Innovation in Networks: Reviewing Perspectives	Rob Dekkers	UK
	1569266259	6	Improving the Effectiveness of Technology Business Incubation in Developing Countries	Adeyemi Adepoju	Nigeria
1569267107	7	An Overview of Firm-University Linkages in Turkish STPs	Özge Can	Turkey	
Track 15: Management of Technology in Developing Countries					
WEDNESDAY PERIOD 2 11:00 am - 1:00 pm	Room #4: Thebes Salon				
	Session Chair: Dr. Jonathan Linton				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569264247	1	The Silent Run: New Issues and Outcomes for University-Industry Relations in Brazil	Paulo Zawislak	Brasil
	1569264597	2	Technology transfer in consultancy services using intensive knowledge	Santiago Quintero	Colombia
	1569264631	3	Modularity, absorptive capacity and technological capabilities: A study of electronic industry in Penang, Malaysia	VGR Chandran Govindara	Malaysia
	1569264712	4	Technology and Social Identity	Fatima Beena	India
	1569264743	5	Mobile technology Diffusion in Developing country-A case of India	Ruchita Gupta	India
	1569264872	6	Assessing IT Disaster Recovery Plans in the UAE	Osama El-Temtamy	UAE
	7				
Track 11: R&D Management + Track 21: Management of Technology					
WEDNESDAY PERIOD 2 11:00 am - 1:00 pm	Room #5: Amneris				
	Session Chair: Dr. Tamer El-Raghy				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569265176	1	A coordination model to manage global R&D hub-organizations	Johanna Anzengruber	Germany
	1569265179	2	Social Network Analysis (SNA) as mean for building R&D capabilities	Victor Tamayo	Colombia
	1569265244	3	R&D Productivity and Collaboration in Selected Southwestern Nigerian Universities	Oluseyi Isola	Nigeria
	1569258591	4	Global R&D Coordination Assessment: 3M Case	Luis Guedes	Brasil
	1569265538	5	Open Development of Formal New Product Development Processes: Finding the optimal mix of decentrality, process formality and frequency of change	Peter Harland	Germany
	1569267744	6	A Study on R&D Planning based on technology demander using QFD	Yongmin Lee	Korea
	7				

WEDNESDAY PERIOD 2 11:00 am - 1:00 pm	PARALLEL SESSIONS				
Track 5: National and Regional Technology Policies and Infrastructure					
WEDNESDAY PERIOD 2 11:00 am - 1:00 pm	Room #6: Radames				
	Session Chair: Dr. John Aje				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569263690	1	Science and Technology Policy Research Map in Taiwan	Hsin-Ning Su	Taiwan
	1569263708	2	Predictive modeling of patent quality by using text mining	Hisashi Kashima	Japan
	1569264057	3	The Impacts of Academic Patenting on Paper Publication: A Quantity-Quality Examination	Yuan-Chieh Chang	Taiwan
	1569264949	4	An analyzing framework for assessing technological capability in national level	Mohammad Naghizadeh	Iran
	1569264484	5	Evaluating the determinants of national innovative capacity among European countries	Manuela Natário	Portugal
	1569264495	6	Measuring and Analyzing National Innovation System Functions: A Comparative Model and Lessons for IRAN	Mehdi Mohammadi	Iran
1569264519	7	Technology and environmental innovation in energy design of public buildings	Emmanuel Adamides	Greece	
Track 10: The Integration of Technology and Business Strategies					
WEDNESDAY PERIOD 2 11:00 am - 1:00 pm	Room #7: Ramfis				
	Session Chair: Dr. Amr Mortagy				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569253169	1	Global products vs. customization for different countries: Conceptual framework and application at Wahler, a german firm from the automotive sector	Ailton Jussani	Brasil
	1569258889	2	Agile Governance based Service Refactoring to Real-time Enterprises (RTE)	Vikas Shah	Canada
	1569260254	3	Enhancing Technological Outcomes in the Construction Industry through Innovation	Samson Fernando	Australia
	1569262297	4	From a componet to an internet portal -- Search	Ta-Yi Lin	Taiwan
	1569263054	5	A Study on Consumers' Intention to Use Innovative Technology Product 1/4 the Case of Wii	Shin-Chi Chang	Taiwan
	1569265083	6	Co-evolutionary Domestication of Supra-Functionality beyond Economic Value	Chihiro Watanabe	Japan
1569264881	7	Detecting not-so-technological development: Examination of information sources from the managerial perspective with Google Chrome case	Marko Seppänen	Finland	
Track 21: Management of Technology					
WEDNESDAY PERIOD 2 11:00 am - 1:00 pm	Room #8: Amonasro				
	Session Chair: Dr. Khaled Hegazy				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569244997	1	Policy Reforms, Manufacturing Entrepreneurial Activity and Economic Growth: Empirical and Qualitative Observations On Nigeria	Abiodun Egbetokun	Nigeria
	1569248077	2	Technology Roadmapping in Platinum Mining : A Case Study	Joe Amadi-Echendu	South Africa
	1569269011	3	Intellectual Capital and the Irrelevance of Accounting Measurement and Reporting	Khaled Hegazy	Egypt
	1569269581	4	Information Technology and Innovation In Entrepreneurial Small Firms- An Exploratory Study on a Global Competition	Ayman ElTarabishy	US
	1569245144	5	Pioneering University-Industry Collaboration and Intellectual Property Management in a Developing Country	Masayuki Kondo	Japan
	1569247421	6	The Shanzhai Way of Innovation: Testing, Reduction, and Integration	Hung-hsiang Kao	Taiwan
1569247763	7	Internationalization of Technology Development Process: A Comparative Evaluation of China and India Using Patent Data	Pradip Bhaumik	India	
1:00 pm - 2:00 pm	Lunch				

WEDNESDAY PERIOD 3 2:00 pm -3:45 pm	PARALLEL SESSIONS				
Track 7: Technology Transfer, Marketing and Commercialization					
WEDNESDAY PERIOD 3 2:00 pm -3:45 pm	Room #1: Eugenie Salon				
	Session Chair: Walid Bakr				
	Paper #	Seq within track	Paper Title	Author/ Presenter	Country
	1569259840	1	Accelerating Economic Development through Technology Transfer from R&D Institutions in India	Munusamy Natarajan	India
	1569261959	2	Research on the Knowledge Creation process of the University-Industry Collaboration: a Case Study of Chinese household appliances Manufacturing Industry	Wei Yao	China
	1569262158	3	Advertising for Technology and High-Technology Products - A Content Analysis	Daniel Gerhard	Germany
	1569262244	4	Toward Implementing E-services in Jordan	Izzat Alsmadi	Jordan
	1569262496	5	Transfer of Technology -Myths and Realities	Uzma Akbar	Pakistan
1569269583	6	Model and Tools for Entrepreneurial Performance in Technology-Based Startups	Ghada El Khayat	Egypt	
Track 13: Project and Program Management Track 18: Technology and Competitiveness					
WEDNESDAY PERIOD 3 2:00 pm -3:45 pm	Room #2: Verdi Salon				
	Session Chair: Dr. Hesham Osman				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569265301	1	UN Millennium Development Goals and their Importance in Strategic Environmental Policy at Sobral, Brazil	Norton González	Brasil
	1569265305	2	The Certainty of Uncertainty: Managing Dynamic, Ambiguous and Non-linear Projects. The Brazilian Public Software Case	Jarbas Cardoso	Brasil
	1569265540	3	How to foster multidisciplinary team research- Team Science perspective	Yong-Gil Lee	Korea
	1569264195	4	Prospects for Technology Development and Convergence: Patent-based Assessment	Matti Karvonen	Finland
	1569264257	5	The Visibility of Austria in Aeronautical Research	Marianne HÄrlesberger	Austria
1569264679	6	The effect of personal Internet media on high-tech. product adoption -Case of Mobile phones in the Korean Market	Jieun Jeon	Korea	
Track 19: Transportation and its Management					
WEDNESDAY PERIOD 3 2:00 pm -3:45 pm	Room #3: Memphis Salon				
	Session Chair: Dr. Mohamed Abdel Aty				
	Track Panel				
	Managing Transportation Technology <i>Panelists will discuss how to manage transportation systems and technology in developing countries. Special emphasis will be dedicated to Intelligent Transportation Systems (ITS). Research in ITS and how to start a research center based on experience from the US will be discussed</i>				
	Moderator: Dr. Mohamed Ab-del Aty, UCF, USA Panelists Dr. Essam Sharaf , Cairo University, EG; Mr. Jack Selter , Director CATSS, USA ; Dr. Hoda Talaat , Nile University, EG.				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569252229	1	Enhancing Safety Through Advanced Pro-active Traffic Management	Mohamed Abdel-Aty	US
	1569263061	2	The Positioning of Low Cost Carrier(LCC) Airlines to Cater to the Business Traveler	Hanna Paulose	India

WEDNESDAY PERIOD 3 2:00 pm -3:45 pm	PARALLEL SESSIONS				
Track 21: Management of Technology + Track 15: Management of Technology in Developing Countries					
WEDNESDAY PERIOD 3 2:00 pm -3:45 pm	Room #4: Thebes Salon				
	Session Chair: Dr. Mohamed Abdel Mottaleb				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569248075	1	Human Dimensions in Technology Implementation	Joe Amadi-Echendu	South Africa
	1569245001	2	Empirical observations on the role of innovation, learning and investment in national development	Abiodun Egbetokun	Nigeria
	1569248757	3	Do Strategic Alliance and Innovation Strategy Really Matter in A Dynamic Business Environment? An Investigation in Indonesian Manufacturing Industry	Fahmy Radhi	Indonesia
	1569249090	4	The effects of using information technology on knowledge management systems: An empirical analysis on Turkish textile sector	Muammer Zerenler	Turkey
	1569249093	5	Tracking Gazelles amongst South African Small and Medium sized Enterprises	David Phaho	South Africa
1569249183	6	Change drivers impacting an individual's effectiveness in the context of ERP implementation in SMEs in India	Sapna Poti	India	
Track 17: Emerging Technologies					
WEDNESDAY PERIOD 3 2:00 pm -3:45 pm	Room #5: Amneris				
	Session Chair: Dr. Mohamed Omran				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569263129	1	Knowledge Innovation and Diffusion: the Knowledge Flow from Giant Magnetoresistance (GMR) to Spintronics between Science and Technology	Yuan-Ho Huang	Taiwan
	1569264249	2	Approaching unfamiliar topics or emerging technologies: What can we learn from mathematical models applied in information theory?	Marianne Hörlesberger	Austria
	1569264254	3	Identification of emerging technologies through pathway-III analysis	Edgar Schiebel	Austria
	1569264480	4	New emerging technologies as possible boost to Titanium metal sector expansion	Monica Cariola	Italy
	1569264496	5	Cloud: Pervasive Network Security Concern	Danish Faizan	India
	6				
Track 5: National and Regional Technology Policies and Infrastructure					
WEDNESDAY PERIOD 3 2:00 pm -3:45 pm	Room #6: Radames				
	Session Chair: Dr. Laure Morel				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569264701	1	Science and Technology Indicators: Visualization Approach using FA and MDS	Yi-Beck Lee	Korea
	1569264751	2	Innovation Policy for the Servitization of Manufacturing: Lessons from Multi-country Cases	Shin-Hong Chen	Taiwan
	1569264905	3	Analyzing the Sources of Skilled Labor Force in the Development of Four Major ICT Clusters: Silicon Valley, Bangalore, Malaysia and Taiwan	Rifat Sharmelly	Sweden
	1569264170	4	Academic research excellence and commercial success: towards a new taxonomy on S&T disciplines	Yuan-Chieh Chang	Taiwan
	1569265005	5	Innovations in the Emerging Markets. Regional Diversity of Innovations in Russia	Daria Podmetina	Finland
1569265119	6	Techmart, National Infrastructure for technology Transfer, strategies for success	Behzad Soltani	Iran	

WEDNESDAY PERIOD 3 2:00 pm -3:45 pm	PARALLEL SESSIONS				
Track 10: The Integration of Technology and Business Strategies					
WEDNESDAY PERIOD 3 2:00 pm -3:45 pm	Room #7: Ramfis				
	Session Chair: Dr. Chihiro Watanabe				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569270859	1	Impacts and implications of renewable energy incentive schemes in a market-based economy: the Canadian Case	Kalinga Jagoda	Canada
	1569252898	2	Gaining competitive advantages connecting Manufacturing- and R&D-Outsourcing	Henrik Blomgren	Sweden
	1569263437	3	Strategy for Sustaining Telecom Carrier's Competitive Advantage	Ahmed Gad	Egypt
	1569263537	4	The promise of open source business model: From the case of U.S. and Korean software firms	ChulHwee Joo	Korea
	1569263539	5	Enabling Customer Knowledge Management (CKM)	Tamer Draz	Egypt
1569253543	6	Bridging Standardization into Innovation: Bibliometric Analysis	Donggeun Choi	Korea	
Track 21: Management of Technology					
WEDNESDAY PERIOD 3 2:00 pm -3:45 pm	Room #8: Amonasro				
	Session Chair: Dr. Eduardo Vasconcellos				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569272821	1	Commercialization of Nano-layered Ternary Carbides (MAXTHALÁ®): From the Lab to the Market	Tamer El-Raghy	Egypt
	1569249563	2	The Analysis of Intellectual Pillars of Technology Management in Developing Countries	Berna Beyhan	Turkey
	1569250610	3	Assessing the sustainability of energy technological systems in Southern Africa: A review and way forward	Josephine Musango	South Africa
	1569250983	4	Structure and Dynamics of Knowledge in Supply Chain Research	Hiroko Nakamura	Japan
	1569251111	5	Adaptation of Technology Roadmapping to Automotive After Sales	Erik Juehling	Germany
1569251281	6	Competitive Technology Intelligence Maturity Level Assessment: conceptual framework and application	Thomas Canova	Brasil	
Track 21: Management of Technology					
3:45 pm - 4:00 pm	Coffee Break				

WEDNESDAY PERIOD 4 4:00 pm -6:30 pm	PARALLEL SESSIONS
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Track 7: Technology Transfer, Marketing and Commercialization

WEDNESDAY PERIOD 4 4:00 pm -6:30 pm	Room #1: Eugenie Salon				
	Session Chair: Dr. Bernard Katzy				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569263220	1	Establishing an Industrial Patent Valuation System à€” From the Perspective of a Technological Regime	Yan-Ru Li	Taiwan
	1569264951	2	Modeling Technology Transfer between a Technology Transfer Center and SME	Hanen Kooli	France
	1569263514	3	Publish or patent? Influence factors of academic patenting behavior	Benjamin Niedergassel	Germany
	1569263788	4	Supporting absorptive capacity for knowledge brokers: evidence of canadian health organizations	Saliha Ziam	Canada
	1569264695	5	Technology Transfer and Commercialization from Indian Academic Institutions: A Case Study of IIT Bombay	Arumugam V.	India
	1569264960	6	The Environment for Innovations and Knowledge Transfer: the Case of Belarus	Lyudmila Shmygova	Belarus
	1569264793	7	Commercializing Network Effects Products: The Role of Entry Timing	Susanna Winter	Finland
	8				
	9				

Track 18: Technology and Competitiveness + Track 21: Management of Technology

WEDNESDAY PERIOD 4 4:00 pm -6:30 pm	Room #2: Verdi Salon				
	Session Chair: Dr. Nizar Becheikh				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569264697	1	Empirical Study on Essential Patents in DVD and MPEG Standards Patent Pools	Kohki Wajima	Japan
	1569264721	2	Impact of Technological Innovativeness on Corporate Success	Patrick Spieth	Germany
	1569265067	3	Measuring Innovative Capabilities of Firms	Rob Dekkers	UK
	1569265123	4	The Acquisition as Generating Strategy of Competitive Advantage - Case Analysis	Fernando Oliveira	Brasil
	1569265219	5	Developing sustainable competitiveness through the management of innovation and technology	Victor Tamayo	Colombia
	1569265353	6	The evolution of technological systems: A time gap measure	Ozgur Dedehayir	Finland
	1569266237	7	Study of technology adoption in the manufacturing firm	Yohanes Kristianto Nugro	Finland
1569251728	8	Neighbour Story: Comparing Technology Enabled Business Practices in Micro Retail Business Along the Mexican-American Border	Victoria Erosa	Mexico	
1569265061	9	Leadership: A Key Element to Manage Change and Achieve Strategic Competitiveness	Elham Metwally	Egypt	

WEDNESDAY PERIOD 4 4:00 pm -6:30 pm	PARALLEL SESSIONS				
Track 19: Transportation and its Management + Track 21: Management of Technology					
WEDNESDAY PERIOD 4 4:00 pm -6:30 pm	Room #3: Memphis Salon				
	Session Chair: Dr. Hoda Talaat				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569263749	1	A modeling framework for an Intelligent Geographical Information System for Commercial Vehicle routing	Toka Mostafa	Egypt
	1569263761	2	A microsimulation-based testbed for pre-deployment evaluation of U-turns in Egypt's urban corridors	Tamer ElAzzony	Egypt
	1569284610	3	Measuring Airport Efficiency using Runway Capacity	Murat Erkok	US
	1569264773	4	Identifying and Prioritizing Risk Factors in Selection of TMS Solution	Yasanur Kayikci	Austria
	1569265199	5	The feasibility of using Intelligent Transportation System (ITS) in Cairo: Case of the 26th of July Corridor	Toka Mostafa	Egypt
	1569265383	6	SMART cars Technology changes: A System Dynamics Approach	Mohammad Mahmoodi	Italy
	1569265570	7	Just-in-time management in a cross-border transportation service setting between Thailand and Vietnam	Surat Janthongpan	Thailand
1569262371	8	Optimizing the Shuttling Service in Large Scale Private Sports and Social Clubs (LSPSSC) in Developing Countries	Tarek Shaalan	Egypt	
1569251865	9	Creating an Academic Landscape of Service Innovation	Naoki Shibata	Japan	
Track 15: Management of Technology in Developing Countries					
WEDNESDAY PERIOD 4 4:00 pm -6:30 pm	Room #4: Thebes Salon				
	Session Chair: Jasper Steyn				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569264957	1	A new framework for the roadmap of Open Source software development in developing countries	Reza Naghizadeh	Iran
	1569265001	2	Towards Open Innovation in Developing Countries	Daria Podmetina	Finland
	1569265113	3	Open innovation in a strategic development program: the aerospace program in Brazil	Mariana Dewes	Brasil
	1569265139	4	Building India @ Technology	Shilpi Saxena	India
	1569265285	5	Management for Results: how to Implement Technological Innovation in Services	Norton GonzAlez	Brasil
	1569265309	6	Technology Adoption in Nigeria's Banking Industry: Automated Teller Machines as A Case Study	Diran Abidakun	South Africa
	1569265521	7	The relationship between position in the automotive component manufacturing value chain in a developing country and the role and importance of innovation	Jasper Steyn	South Africa
1569266212	8	Technological Development for Market Efficiencies and Innovations in Cassava Processing: How much is enough for the Global Leading Economy?	Abolaji Dada	Nigeria	
1569267802	9	Paradigm Shift in Government STI Policy Strategies in Korea :	Doohee Hwang	Korea	

WEDNESDAY PERIOD 4 4:00 pm -6:30 pm	PARALLEL SESSIONS				
Track 17: Emerging Technologies & Track 21: Management of Technology					
WEDNESDAY PERIOD 4 4:00 pm -6:30 pm	Room #5: Amneris				
	Session Chair: Dr. Hesham Osman				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569265261	1	A New Tool for the Assessment of Nanotechnology Business	Nazrul Islam	UK
	1569265361	2	Generic technologies, bibliometrics, and the media: What technology level search term to use?	Heini M. Järvenpää	Finland
	1569251392	3	Models of University technology transfer in Russia	Elena Rogova	Russia
	1569265497	4	Exploring Management of emerging technologies in different contexts	Claudia Jimenez	Colombia
	1569258119	5	Undertaking Collaborative Planning Forecasting and Replenishment (CPFR) Strategy to improve Transportation Logistics Service Provider Profitability and Competitive Advantages	Pongtana Vanichkobchind	Thailand
	1569257920	6	Measuring ISO 9001 Effectiveness: A Systematic Review	Olivier Boiral	Canada
	1569252926	7	Management of R&D in telecommunication after global deregulation	Henrik Blomgren	Sweden
	8				
	9				
Track 5: National and Regional Technology Policies and Infrastructure Track 2: Social Impact of Technology Development					
WEDNESDAY PERIOD 4 4:00 pm -6:30 pm	Room #6: Radames				
	Session Chair: Dr. Sayed Metwalli				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569265187	1	Economic Transformation trough policies and government programs: The Colombian case	Victor Tamayo	Colombia
	1569265189	2	Overseas R&D Center and Innovation Performance: The View of Host Country's Location Advantages	Yuan-Chieh Chang	Taiwan
	1569265468	3	Determinants of Effective Knowledge Transfer in International Regulatory Standards Adoption	Denisa Popescu	US
	1569265478	4	Assessing the Value of Regional Innovation Networks	Mary Schoonmaker	US
	1569266076	5	Prospective Impact of a North American Research Area's Lessons Learned from the European Research Area Integration	Elias Carayannis	US
	1569258905	7	The Societal Impact of Nanotechnology: A Literature Review	Moiz Mohammed	India
	1569265457	8	Studying Twitter Phenomenon on Innovation Policies in Brazil	Norton Gonzalez	Brasil
	9				

WEDNESDAY PERIOD 4 4:00 pm -6:30 pm	PARALLEL SESSIONS				
Track 10: The Integration of Technology and Business Strategies					
WEDNESDAY PERIOD 4 4:00 pm -6:30 pm	Room #7: Ramfis				
	Session Chair: Dr. Mohamed Kamel				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569263795	1	Towards an integrated technology management tool set: The features of tools	Jan-Niklas Keltsch	UK
	1569264307	2	A Causal Model Assessing the Impact of IT Investments on Performance: Strategic and Business Alignment, System Usage, Measurement Depth, Internal Processes, Commitment and User Satisfaction as Moderators of Firm Performance.	Laura Matherly	UAE
	1569264467	3	Integrating R&D Strategy - a Cosmetic Company Experience	Thais Ferraz	Brasil
	1569257723	4	A Delphi Survey for the Industrial Trends of Flexible Flat Panel Display	Chih Hung Hsieh	Taiwan
	1569264714	5	Finding your Business Partners by using Machine Learning	Hisashi Kashima	Japan
	1569264717	6	Misfits of Enterprise Resource Planning (ERP) System and Business Strategies: Framework for Identifying and Classifying ERP Misfit	Tan Shiang-Yen	Malaysia
	1569264729	7	On Expansion and Configuration Strategy of Conglomerate High-Tech Firm: The Case of Foxconn	Alfred Cheng	Taiwan
1569264871	8	Technology and Business Integration; Nile University Case Study	Nezar Sami	Egypt	
	9				
Track 3: MOT Education and Research					
WEDNESDAY PERIOD 4 4:00 pm -6:30 pm	Room #8: Amonasro				
	Session Chair: Dr. Steven Walsh				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569262401	1	Technology and Learning: E-Learning, socialization and E-mentoring	Norziani dahalan & Omar	Malaysia
	1569263366	2	Using gaming simulations to increase insight into the design of automated container terminals	Michele Fumarola	Netherland
	1569263486	3	An empirical study of beliefs and viewpoints on transformational leadership - Observations from leadership training programs	Ari Maunuksela	Finland
	1569264343	4	What have I learnt today? Cooperation between Universities and Companies through Students in company mentor programs	Susanne Jensen	Denmark
	1569264477	5	A Program to Attract Females to Hightech Fields Like Nanotechnology and Optics	Anja Wienecke	Germany
	1569265135	6	A Bibliometric Analysis of Interdisciplinary Talents Cultivation in China	Haoshu Peng	China
	1569265151	7	Computer Aided Functional Analysis Methodology of a Quality Management System for Higher Education	Basma El-Sharef	Egypt
1569265267	8	Management of Engineering and Technology for the New Age of Global Innovation	Lucy Morse	US	
1569267054	9	Learning and competence development as a function of Technology Characteristics	Steve Walsh	US	
WEDNESDAY 8:00pm-11:00pm	IAMOT Annual Awards Banquette				

THURSDAY March 11, 2010

8:30 am - 1:30 pm	Registration - Lobby		
THURSDAY PERIOD 1.A 8:30 am - 9:30 am	Room: AIDA BALLROOM		
	Panel Discussion		
	Open Innovation		
	<i>The concept of open innovation suggests that firms can enhance their innovative performance by both acquiring knowledge from external sources and benefit financially from internally generated technologies that do not fit the current business model (Enkel, Gassmann and Chesbrough 2009). Panelists will discuss the concept, applications, enablers, measures, and success factors that make the process productive and rewarding. Practitioners and academicians are invited to discuss their experiences in order to define the barriers and motivators to adoption of open innovation practices.</i>		
	Moderator Dr. Laure Morel <i>Professor in Industrial Engineering, ERPI-INPL-France</i>		
	Panelists		
Dr. Bernard Katzy <i>Director of the CETIM - Netherlands</i>	Dr. Ellen Enkel <i>Institute of Information Management, University of St. Gallen, Switzerland</i>	Dr. Juha Väättänen <i>Professor, International operations & Transitional economies at Lappeenranta University of Technology, Finland</i>	
5 Minutes Break	5 Minutes Break		
THURSDAY PERIOD 1.B 9:35 am - 10:30 am	Room: AIDA BALLROOM		
	Panel Discussion		
	Publishing in Refereed Journals		
	<i>Panelists will talk about procedure followed for publishing in their respected journals. Emphasis will be placed on the reviewing processes and what does it take to have a successful publication in refereed journals</i>		
	Moderator Dr. Robert Mason <i>Chair IAMOT Publication Committee Professor, Associate Dean for Research, The Information School University of Washington</i>		
	Panelists		
Dr. David Bennett <i>General Editor, Journal of Manufacturing Technology Management</i>	Dr. Jonathan Linton <i>Editor-in-Chief, Technovation Journal</i>	Dr. Michael K. Badawy <i>Editor-in-Chief, Journal of Engineering and Technology Management</i>	Dr. Joe Tidd <i>Managing Editor, International Journal of Innovation Management (IJIM)</i>
10:30 am - 11:00 pm	Coffee Break		

THURSSDAY PERIOD 2 11:00 am - 1:30 pm	PARALLEL SESSIONS				
Track 7: Technology Transfer, Marketing and Commercialization + Track 21: Management of Technology					
THURSSDAY PERIOD 2 11:00 am - 1:30 pm	Room #1: Eugenie Salon				
	Session Chair: Dr. Mohamed El-Nawawy				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569264993	1	Technological s curves analysis of the diffusion of technological innovations. Five models comparission	Andres Felipe Avalos	Colombia
	1569265213	2	Methology for Concurrent Nano-Engineering	Marc Wurz	Germany
	1569265377	3	How do academics change their way of work after they become academic entrepreneurs?	Igor Prodan	Slovenia
	1569266886	4	The Influences of Knowledge Sharing, Network Capabilities, and Innovation Appropriability on Alliance Performance	Chia-Ling	Taiwan
	1569253118	5	The Determinants of Regional Innovative Capacity in China	Chih-Hai Yang	Taiwan
	1569253794	6	Designing the Incentive Structure for the Commercialization of Science - How to Bridge the Financial Gap between Science and Commercialization	Kanetaka Maki	Japan
	1569253805	7	A new conceptual framework for a product innovation	Amir Nasser Akhavan	Iran
1569253899	8	Identification and Comparison of Innovation Patterns of Firms in Four Service Industries by Analyzing Patents in South Korea	Hye Jin Lee	Korea	
	9				
Track 21: Management of Technology					
THURSSDAY PERIOD 2 11:00 am - 1:30 pm	Room #2: Verdi Salon				
	Session Chair: Sherwat Ibrahim				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569253966	1	National Innovation Systems: when technology is not enough to explain innovation.	Jose Hervas	Spain
	1569254310	2	An integrated approach towards Breakthrough Management Strategy in Indian manufacturing organizations	Raveesh Agarwal	India
	1569255003	3	Developing a model for successful implementation Of ICT initiatives, a case study in a large scale Iranian bank	Yasaman Gorji	Iran
	1569255382	4	Technology Transfer in The Outsourcing Industry in Mexico*	Blanca Garcia	Mexico
	1569256585	5	Changing Global Scenario - Its Impact On Research Organisations	Anuradha Madhukar	India
	1569256799	6	The impact of modular design and innovation on business performance: The role of contextual factors	Sunny Chai	Hong Kong
	1569257015	7	Understanding the Joint Effects of Cognitive Distance and Competition on Pioneering Innovations through the Dynamics between Suppliers and Competitors	Ying Li	Denmark
1569257183	8	In what ways research outcomes of universities and public research institutes help firms' business?	Hiromi Saito	Japan	
	9				

THURSSDAY PERIOD 2 11:00 am - 1:30 pm	PARALLEL SESSIONS				
Track 21: Management of Technology					
THURSSDAY PERIOD 2 11:00 am - 1:30 pm	Room #3: Memphis Salon				
	Session Chair: Dr. David Bennett				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569257488	1	Critical Role of Project Management in Executing Successful Strategic Sourcing Initiatives	Gad Selig	US
	1569257517	2	National Technological Capabilities for the Egyptian Economy (2000-2007)	Marwa Sweilam	Egypt
	1569257655	3	A Framework for evaluating S&T Policies in developing countries: Iran Case study	Hooman Mostahsan	Iran
	1569257670	4	E-Government in Research-Funding Agencies	Frederick Betz	US
	1569257684	5	The Growth Patterns in Energy Technology: Patent Trend Analysis	Moon-Soo Kim	Korea
	1569257725	6	The Typology of Area Selection for Technology Foresight	Chih Hung Hsieh	Taiwan
	1569257737	7	The use and transfer of technology in the supply chain management of medicines in Mexico	Blanca Garcia	Mexico
1569257773	8	The Acceptance of Information Technology in the Saudi Arabian Public Sector: An Empirical Study	Amrik Sohal	Australia	
1569257800	9	R&D value chain efficiency analysis: an empirical study from high-technology firms	Wang Chunhsien	Taiwan	
Track 21: Management of Technology					
THURSSDAY PERIOD 2 11:00 am - 1:30 pm	Room #4: Thebes Salon				
	Session Chair: Dr. Mohamed Mamdouh Awny				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569257826	1	Modeling and Assessment of the Effectiveness of Government Information Systems	Aydin Guclu	Turkey
	1569257839	2	Measuring the performance of assembly processes using throughput curves	Johannes Hinckeldeyn	Germany
	1569257840	3	Creating Resource Based and Relational Rents: Firms Embracing Opposing Logics	Bart Bossink	Netherland
	1569257847	4	Bottleneck-based synchronisation of engineering and manufacturing	Johannes Hinckeldeyn	Germany
	1569257873	5	Determining the effective factors on technology selection and transfer in automobile's body production line, a case study	Yasaman Gorji	Iran
	1569257894	6	Online revenue models in the media sector: an exploratory study on their success factors and adoption	Huub Ruel	Netherland
	1569257914	7	Building Dynamic Capabilities for Eco-efficiency: A Case Study	Olivier Boiral	Canada
1569252788	8	Sufficiency Human Capital is Beautiful for the Growth and Development of the Thai Economy	Kitja Topaiboul	Thailand	
1569252872	9	Mobile Intervention for Development: Value Judgement	Kasina Rao	India	

THURSSDAY PERIOD 2 11:00 am - 1:30 pm	PARALLEL SESSIONS				
Track 21: Management of Technology					
THURSSDAY PERIOD 2 11:00 am - 1:30 pm	Room #5: Amneris				
	Session Chair: Dr. Harm-Jan Steenhuis				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569257987	1	Why and how academics conduct feasibility analyses on their inventions and discoveries?	Réjean Landry	Canada
	1569257997	2	A set of "Facilitators" that drive the Technology Transfer Offices (TTO) in the actual effective and efficient practices of TT	David Resende	Portugal
	1569251668	3	Who is in charge? Top and Middle Management MOT Competences Development	Victoria Erosa	Mexico
	1569258129	4	Material Supply Key element to Improve profitability for Small and Medium Enterprises (SMEs) Case Study Real Estate Renovation Business	Pongtana Vanichkobchind	Thailand
	1569258171	5	Evolving responsive NIS for emerging nanotechnology in India with specific reference to Asia pacific region	Niraj Kumar	India
	1569258208	6	Application of the Option-Game to the Strategic Alliance of the Biotech Start-ups	Takao Fujiwara	Japan
	1569258216	7	A Patent Landscape of Distribution Service Innovation	Hajime Sasaki	Japan
1569258226	8	Depicting Options and Investment Appraisal Information in Roadmaps	Clive Kerr	UK	
Track 21: Management of Technology					
THURSSDAY PERIOD 2 11:00 am - 1:30 pm	Room #6: Radames				
	Session Chair: Dr. Dominique Jolly				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569258229	1	A Model for Technological Capability Assessment in R&D Centers	Aylar Pourmohammad	Iran
	1569258319	2	Managerial perceptions of technology management in areas of conflict	Ian Hipkin	UK
	1569258357	3	Email Network Analysis for Identifying Informal Communities	Hisato Tashiro	Japan
	1569258375	4	Why Can the Firm without Center Technology Gain the Competitive Advantage? : A Case Study of Casio Computer Co., Ltd in the Digital Camera Industry	Kiyohiro Yamazaki	Japan
	1569258488	5	How do you preserve the trust of lead-users? - Empirical results of different communication-strategies	Ann-Marie Nienaber	Germany
	1569258423	6	Relationship between Culture, Capability and Technology Commercialisation Performance in Australian Technology-based Companies: Preliminary Results	Wawan Dhewanto	Australia
	1569258439	7	Public Procurement Inducting Innovations in Brazilian Small Business	Marina Moreira	Brasil
1569258470	8	Technology Standards Battles and Business Networks During the Technology Life Cycle: A Comparative Case Study	Erik den Hartigh	Turkey	

THURSSDAY PERIOD 2 11:00 am - 1:30 pm	PARALLEL SESSIONS				
Track 10: The Integration of Technology and Business Strategies Track 21: Management of Technology					
THURSSDAY PERIOD 2 11:00 am - 1:30 pm	Room #7: Ramfis				
	Session Chair: Dr. Amr Mortagy				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569264945	1	IT alignment with business strategy of SME manufacturing enterprise in the Middle East	Adel Ghannam	Egypt
	1569265391	2	Can Organisations Learn From Evolutionary Ecology: A Literature Review	Carole Gould	UK
	1569265091	3	ISO 27k1 between Business and Technology	Rania William	Egypt
	1569265095	4	R and D management and design management of Japanese firms. -from the result of questionnaire survey-	Koichi Hasegawa	Japan
	1569265495	5	Distributed innovation as a driver of perceived quality and viability of supply chains under high market and technology turbulence	Namkyu Park	US
	1569265215	6	Relationship Marketing as Organizational Strategy	Jackson Silva	Brasil
	7				
	8				
Track 21: Management of Technology					
THURSSDAY PERIOD 2 11:00 am - 1:30 pm	Room #8: Amonasro				
	Session Chair: Dr. Richard Smith				
	Paper #	Seq.	Paper Title	Author/ Presenter	Country
	1569258611	1	Technological Policy Learning, Innovation Systems and Catching up	Majlinda Zhegu	Canada
	1569258642	2	Management Teams and Exaggerated Focus on Technology in High-Tech Small and Medium Enterprises (TRACK 6 - Small and Medium Enterprises)	Edmilson Lima	Brasil
	1569261955	3	Evaluation of Global Operational Competitiveness for Crisis Management	Yang Liu	Finland
	1569261998	4	A 3-Level Fuzzy logic based Investment Strategy for Equity funds	Ravi Agrawal	India
	1569263753	5	Assessing Knowledge Assets in Knowledge-Intensive Firms. Evidence of Spain	Gregorio MartA-n de Cast	Spain
	1569263823	6	Intellectual Capital Components and product innovation: An Empirical Study	Miriam Delgado-Verde	Spain
1569263890	7	Re-engineering of Drilling Wastes Disposal Methods in Libyan Oilfields	Omar Gnieber	Libya	
1569264857	8	Fix the broken! Demonstrating the alternative model to exploit university-based inventions	Marko SeppA-nen	Finland	
THURSDAY 1:30 - 2:00 pm	IAMOT General membership meeting (Lunch Box will be provided)				
2:00 PM	END OF CONFERENCE				