



# IAMOT 2010

19<sup>th</sup> International Conference on  
Management of Technology

## THE SMART WAY TO BOOST YOUR BUSINESS

Exhibition  
Info

"Technology as the Foundation for  
Economic Growth"

March 8-11. 2010

Marriott Cairo Hotel, Cairo,  
Egypt

### Conference Focus

To tackle the current global recession and economic crisis, both developed and developing countries are racing for innovations and development of new products that promise a high impact on improving their growth rates. The 2010 Conference will focus on the technology as a vehicle for economic recovery and growth. The conference will address all issues related to MOT Education, R&D, technology transfer, and theory of Technology.

### Contact Information

For Exhibitors from Egypt Contact:

**Nadia Sholkamy**

**Marketing Communications  
Manager**

**Nile University**

K 28 Cairo/Alex Desert Road  
Cairo, Egypt

*Tel: +202 - 3534 - 2157*

*Fax: +202 - 3539 - 2350*

*Email: [nsholkamy@nileuniversity.edu.eg](mailto:nsholkamy@nileuniversity.edu.eg)*

For International Exhibitors

**Contact:**

**Silvia Rodriguez at  
[IAMOT@miami.edu](mailto:IAMOT@miami.edu)**

Organized by:



Hosted by:



Sponsored By:





## Participants

- Professors and students involved in Technology, Innovations, Engineering, and Management,
- Managers of Productivity and Quality, Business Administrators and Economists, and Presidents and Vice-Presidents of Corporations
- Policy Makers
- R&D Managers and Entrepreneurs
- Technology Innovators
- Engineers in areas of Design, Production, Manufacturing, Quality, Marketing and Sales
- Managers in the areas of Services, Finance, Marketing, Economics and Public Policy
- Project and Operations Managers

## Exhibition Info

With over 400 papers, two prominent Keynote speakers, and 5 panels, the conference promises to be the most well attended conference in the history of the International Association for Management of Technology (IAMOT).

The conference will have a limited spots for exhibition. The Exhibit would include technology and the tools for its management. Each spot will have a space of six Sq. meters (2 m X 3 m) where Exhibitors can setup their exhibits. In addition, the exhibitors can provide a brochure (limited to four pages) that will be inserted in the conference packs which will be distributed to all conference delegates. The exhibition is an excellent opportunity to promote your company, its activities and products among academicians and practitioners working in the field of technology and its management. The cost of the booth is \$2000.00.

The Exhibition will take place in the Aida Ballroom Foyer at the Cairo Marriott Hotel.

### Exhibition Main Info

- The exhibition will be located in front of AIDA Royal Hall.
- The Exhibition Total area is 168 m<sup>2</sup>
- The Exhibition will be open for four days, March 8-11, 2010.
- 28 display locations are available to choose from.
- More detailed information is available after reservation of exhibition area.

### Booth Dimensions

- Each booth's dimensions are 2m X 3m
- Total booth area 6m<sup>2</sup>
- Companies can use their own booths if they prefer

### Booth Accessories

- Electricity connection will be available for each booth
- One table
- Three chairs
- Business Center is accessible for conference participants.