

Keynote Speakers and Plenary Sessions

MONDAY

PERIOD 1

9:00 am -10:30am

Room: Aida Ballroom

Opening Remarks - Yasser Hosni, President of IAMOT

Welcoming Remarks - Tarek Khalil, President Nile University

Plenary Speaker



Dr. James Spohrer
Director IBM University Programs

Keynote Address



H.E. Dr. Tarek Kamel
Minister of Communications and Information Technology, Egypt

MONDAY

PERIOD 2

11:00 pm - 12:30 pm

Room: Aida Ballroom

Panel Discussion

Entrepreneurship, Incubation, and Technology Parks

A continuous flow of locally rooted innovations is one of the conditions for the long-term development of technology parks. What universities and public labs should do to contribute to this process? How incubators can foster entrepreneurship? What are the other necessary ingredients to sustain successful initiatives? Here are some of the questions on which experts of this session will give their views and talk about their own experience.

Moderator



Dominique Jolly
Dean of Faculty, SKEMA Business School, Sophia Antipolis, France

Panelists



Carol Ann Dykes
Site Manager, University of Central Florida
Business Incubator - Central Florida Research
Park
















Salah Diab
Chief Executive Officer of PICO, Egypt



Charles Monck
Senior Associate of Arthur D. Little and
Founder and CEO of Charles Monck and
Assoc. UK

TUESDAY		PERIOD 1-A		9:00 am - 9:45 am	
Room: Aida Ballroom					
Keynote Address					
 <p>H.E. Dr. Hany Helal Minister of Higher Education and Scientific Research</p>					
TUESDAY		PERIOD 1-B		10:00 am - 11:00 am	
Room: Aida Ballroom					
Panel Discussion					
Science, Technology, Research and Education					
The panel will address experiences in research and education in management of technology, emphasizing experiences in developing countries. The experience of IAMOT in MOT program accreditation will also be debated.					
Moderator					
 <p>Dr. Yasser Hosni President IAMOT, Professor Emeritus University of Central Florida, USA</p>					
Panelists					
 <p>Omer Cebeci Vice President, Science & Technology Council of Turkey (TUBITAK)</p>	 <p>Dr. Aly El-Shafei Executive Director of the Science & Technology Development Fund, Egypt</p>	 <p>Dr. Hazem Ezzat VP for Research, Chief Research Officer, Nile University, Egypt</p>	 <p>Dr. Massoud Amin Director, Technological Leadership Institute (TLI), University of Minnesota, USA</p>		

WEDNESDAY		PERIOD 1-A		9:00am - 9:30 am	
Room: Aida Ballroom					
Keynote Address					
<p style="text-align: center;">Tze-Chiang Chen IBM VP Science & Technology</p>					
WEDNESDAY		PERIOD 1-B		9:35 am - 10:30 am	
Room: Aida Ballroom					
Panel Discussion					
<p style="text-align: center;">Technology and Economic Growth</p> <p><i>Technological advance is the single most important factor in creating long term economic growth in countries throughout the world. The willingness of individuals to seek out technology based opportunities, and of governments to set a business climate to encourage innovation and reward success is, critical to the long term health and survival of all economies. The panelist will reflect on the topic and their experiences.</i></p>					
Moderator					
<div style="text-align: center;">  <p>Graham Mitchell Professor of practice and director of Entrepreneurship Program, Lehigh University, Bethlehem, Pennsylvania, USA</p> </div>					
Panelists					
<div style="text-align: center;">  <p>Tarek Khalil President Nile University</p> </div>	<div style="text-align: center;"> <p>John Jamison "JJ" Cisco Vertical Solutions Architect, USA</p> </div>	<div style="text-align: center;">  <p>Dr. Hussein El-Gammal Managing Director, TAM Consultancy, Egypt</p> </div>	<div style="text-align: center;">  <p>Wael Fakharany Regional Manager, Google Egypt & North Africa</p> </div>		

THURSDAY		PERIOD 1		8:30 am - 9:30 am	
Room: Aida Ballroom					
Panel Discussion					
Open Innovation					
<p>The concept of open innovation suggests that firms can enhance their innovative performance by both acquiring knowledge from external sources and benefit financially from internally generated technologies that do not fit the current business model (Enkel, Gassmann and Chesbrough 2009).</p> <p>Panelists will discuss the concept, applications, enablers, measures, and success factors that make the process productive and rewarding. Practitioners and academicians are invited to discuss their experiences in order to define the barriers and motivators to adoption of open innovation practices.</p>					
Moderator					
 <p>Dr. Laure Morel Professor in Industrial Engineering, ERPHINPL-France</p>					
Panelists					
 <p>Dr. Bernard Katzy Director of the CETIM - Netherlands</p>		 <p>Dr. Ellen Enkel Institute of Information Management, University of St. Gallen, Switzerland</p>		 <p>Dr. Juha Väätänen Professor, International operations & Transitional economies at Lappeenranta University of Technology, Finland</p>	
THURSDAY		PERIOD 2		9:35 am - 10:30 am	
Room: Aida Ballroom					
Panel Discussion					
Publishing in Refereed Journals					
<p>Panelists will talk about procedure followed for publishing in their respected journals. Emphasis will be placed on the reviewing process and what does it take to have a successful publication in refereed journals</p>					
Moderator					
 <p>Dr. Robert Mason Chair IAMOT Publication Committee Professor, Associate Dean for Research, The Information School University of Washington</p>					
Panelists					
 <p>David Bennett General Editor, Journal of Manufacturing Technology Management</p>		 <p>Jonathan Linton Editor-in-Chief, Technovation Journal</p>		 <p>Michael K. Badawy Editor-in-Chief, Journal of Engineering and Technology Management</p>	
 <p>Joe Tidd Managing Editor, International Journal of Innovation Management (IJIM)</p>					

Track Plenary Sessions

MONDAY PERIOD 3 1:30 pm -3:30 pm

ROOM #1: Eugenie Salon

Managing Green Technology

Panelists will reflect on their experience in promoting green technology in developing countries in general and Egypt in particular

Moderator



Dr. Hashem Sherif (Invited)

AT&T, USA

Panelists



Laifa R. Iskandar

CID Consulting

Hassan Abdel Salam (Invited)

Board Member Elsewedy Group for Cables

Aouatif El Fakir (Invited)

Laboratoire Techniques, Territoirs et Sociétés, Université Paris-Est, France.

MONDAY PERIOD 4 4:00 pm - 6:30 pm

ROOM #2: Verdi Salon

Project Management

Panelists will discuss contemporary project management tools, especially for managing corporate IT Projects portfolios, as well as experiences of Managing projects in developing countries. The discussion will include optimal delivery method for teaching project management topics.

Moderator



Dr. Ahmed Awad

General Manager, Collaboration, Management and Control Solutions (CMCS), Egypt

Panelists



Dr. Lucy Morse

University of Central Florida, USA



Mr. Bassam Samman

Founder and CEO, Management and Control Solutions (CMCS), Egypt



Dr. Tarek Shaaan

Nile University, Egypt

WEDNESDAY PERIOD 3 1:30 pm - 3:15 pm

ROOM #3: Memphis Salon

Managing Transportation Technology

Panelists will discuss how to manage transportation systems and technology in developing countries. Special emphasis will be dedicated to Intelligent Transportation Systems (ITS). Research in ITS and how to start a research center based on experience from the US will be discussed

Moderator



Dr. Mohamed Abdel-Aty

University of Central Florida, USA

Panelists



Dr. Essam Sharaf

Cairo University, Egypt



Mr. Jack Selter

Director Center for Advanced Transportation Simulation System (CATSS), UCF, USA



Dr. Hoda Talaat

Nile University, Egypt