

IAMOT 2010

19th INTERNATIONAL CONFERENCE
FOR THE
INTERNATIONAL ASSOCIATION OF MANAGEMENT OF TECHNOLOGY
IAMOT2010

“Technology as the Foundation for Economic Growth”

March 7-11, 2010

Cairo Marriott Hotel, Cairo, Egypt

I A M O T 2 0 1 0 FINAL PROGRAM OVERVIEW

SUNDAY March 7, 2010

TUTORIALS, WORKSHOPS AND PROFESSIONAL MEETINGS

8:30 am - 5:00 pm	Registration - Lobby
9:00 am - 12:00	<i>Tutorial 1: Entrepreneurship and innovation for Small and large companies -- Dr. Graham Mitchell</i>
9:00 am - 12:00	<i>Tutorial 2: How to Publish in Refereed Journals - Dr. Max von Zedtwitz</i>
1:00 pm - 5:00 pm	<i>Workshop 1: MOT Programs Evaluation - Dr. Yasser Hosni</i>
	<u>PROFESSIONAL MEETINGS</u>
5:00 pm - 6:00 pm	<i>IAMOT EXECUTIVE COUNCIL MEETING - Meeting #1</i>

MONDAY March 8, 2010			
8:00 am - 5:00 pm	Registration - Lobby		
9:00 AM	OFFICIAL OPENING OF THE CONFERENCE		
MONDAY PERIOD 1 9:00 am -10:30am	Room: AIDA BALLROOM <i>Opening Remarks - Yasser Hosni, President of IAMOT</i> <i>Welcoming Remarks - Tarek Khalil, President Nile University</i> Plenary Speaker <i>Dr. James Spohrer</i> <i>Director IBM University Programs</i>		
	Keynote Address <i>H.E. Dr. Tarek Kamel</i> <i>Minister of Communication and Information Technology</i>		
10:30 am - 11:00 am	Coffee Break		
MONDAY PERIOD 2 11:00 pm - 12:30 pm	Room: AIDA BALLROOM		
	Panel Discussion <i>Entrepreneurship, Incubation, and Technology Parks</i>		
	Moderator <i>Dominique Jolly</i> <i>Dean of SKEMA Business School, Sophia Antipolis, France</i>		
	Panelists		
	<i>Carol Ann Dykes</i> <i>Site Manager, University of Central Florida Business Incubator - Central Florida Research Park</i>	<i>Salah Diab</i> <i>Chief Executive Officer of PICO, Egypt</i>	<i>Charles Monck</i> <i>Senior Associate of Arthur D Little and Founder and CEO of Charles Monk and Assoct. UK</i>
12:30 pm - 1:30 pm	LUNCH		

MONDAY PERIOD 3 1:30 pm - 3:30 pm	PARALLEL SESSIONS								
	Room #1: Eugenie Salon	Room #2: Verdi Salon	Room #3: Memphis Salon	Room #4: Thebes Salon	Room #5: Amneris	Room #6: Radames	Room #7: Ramfis	Room #8: Amonasro	Room #9: TBD
	MO 3.1	MO 3.2	MO 3.3	MO 3.4	MO 3.5	MO 3.6	MO 3.7	MO 3.8	MO 3.9
	Chair								
	Iskander	Stenhuis	Metwalli	Betz	Guindi	Shaalán	Sami	Abdel Wahab	
Managing Green Technology Sherif, Iskandar, Abdel Salam, El Fakir	Track 8: Technology Foresight and Forecasting	Track 4: Innovation, Technology Nurturing and Incubation	Track 15: Management of Technology in Developing Countries	Track 11: R&D Management	Track 14: Logistics and Supply Chain Management	Track 6: Small and Medium Enterprises	Track 9: Information and Communication Technology Management		
Track 20: Management of Green Technology									
3:30 pm - 4:00 pm	Coffee Break								
MONDAY PERIOD 4 4:00 pm - 6:30 pm	PARALLEL SESSIONS								
	Room #1: Eugenie Salon	Room #2: Verdi Salon	Room #3: Memphis Salon	Room #4: Thebes Salon	Room #5: Amneris	Room #6: Radames	Room #7: Ramfis	Room #8: Amonasro	Room #9: TBD
	MO 4.1	MO 4.2	MO 4.3	MO 4.4	MO 4.5	MO 4.6	MO 4.7	MO 4.8	MO 4.9
	Chair								
	Iskander	Awad	Amin	El-Kilany	Harráz	Cetindamar	El-Tarabishy	Allam	
Track 20: Management of Green Technology	Project Management Awad, Morse, Samaan, Shaalan	Track 4: Innovation, Technology Nurturing and Incubation	Track 12: Industrial and Manufacturing System Technologies Track 21: Management of Technology	Track 11: R&D Management	Track 14: Logistics and Supply Chain Management	Track 6: Small and Medium Enterprises	Track 9: Information and Communication Technology Management		
	Track 13: Project and Program Management								
MONDAY 7:00 pm - 9:00 pm	TBD Presidents' Welcome Reception								

TUESDAY March 9, 2010										
8:00 am - 5:00 pm	Registration - Lobby									
TUESDAY PERIOD 1-A 9:00am - 9:45am	Room: AIDA BALLROOM									
	Keynote Address H.E Dr. Hany Helal Minister of Higher Education and Scientific Research									
	5 Minutes Break									
TUESDAY PERIOD 1-B 9:45am - 11:00am	Room: AIDA BALLROOM									
	Panel Discussion Science and Technology Research and Education									
	Moderator Dr. Yasser Hosni President IAMOT, Professor Emeritus University of Central Florida, USA									
	Panelists									
	Omer Cebeci Vice President, Science & Technology Council of Turkey (TUBITAK)	Dr. Aly El-Shafei Executive Director of the Science & Technology Development Fund, Egypt	Dr. Hazem Ezzat VP Research, Nile University, Egypt			Dr. Massoud Amin Director, Technological Leadership Institute (TLI), University of Minnesota, USA				
11:00 am - 11:30 am	Coffee Break									
TUESDAY PERIOD 2 11:30 am -1:30 pm	PARALLEL SESSIONS									
	Room #1: Eugenie Salon	Room #2: Verdi Salon	Room #3: Memphis Salon	Room #4: Thebes Salon	Room #5: Amneris	Room #6: Radames	Room #7: Ramfis	Room #8: Amonasro	Room #9: TBD	
	TU 2.1	TU 2.2	TU 2.3	TU 2.4	TU 2.5	TU 2.6	TU 2.7	TU 2.8	TU 2.9	
	Chair									
	Awny	Amin	Dekkers	Jolly	Eltawil	Linton	Rotaba	Chair: TBD		
	Track 1: Economic and Social Impact of Technology Development	Track 8: Technology Foresight and Forecasting	Track 4: Innovation, Technology Nurturing and Incubation.	Track 15: Management of Technology in Developing Countries	Track 11: R&D Management	Track 5: National and Regional Technology Policies and Infrastructure	Track 6: Small and Medium Enterprises Track 21: Management of Technology	Doctoral Forum		
1:30 pm - 2:30 pm	Lunch									
TUESDAY PERIOD 3&4 1:30 pm - 5:30 pm	Conference Organized Tours (Lunch Boxes will be available for those going on the tours)									
TUESDAY 5:30: PM - 6:30 PM	IAMOT EXECUTIVE COUNCIL MEETING - Meeting #2 (Room TBD)									

WEDNESDAY March 10, 2010										
8:00 am - 5:00 pm	Registration - Lobby									
WEDNESDAY PERIOD 1-A 9:00am - 9:30 am	Room: AIDA BALLROOM Keynote Address Tze-Chiang Chen <i>IBM VP Science & Technology</i>									
5 Minutes Break	5 Minutes Break									
WEDNESDAY PERIOD 1-B 9:35 am - 10:30 am	Room: AIDA BALLROOM									
	Panel Discussion Technology and Economic Growth									
	Moderator Graham Mitchell <i>Professor of practice and director of Entrepreneurship Program, Lehigh University, Bethlehem, Pennsylvania, USA</i>									
	Panelists									
	Tarek Khalil <i>President Nile University</i>	John Jamison "JJ" <i>Cisco Vertical Solutions Architect, USA</i>	Dr. Hussain El-Gamal <i>Managing Director, TAM Consultancy, Egypt</i>			Wael Fakharany <i>Google Egypt Country Manger</i>				
10:30 am - 11:00 am	Coffee Break									
WEDNESDAY PERIOD 2 11:00 am - 1:00 pm	PARALLEL SESSIONS									
	Room #1: Eugenie Salon	Room #2: Verdi Salon	Room #3: Memphis Salon	Room #4: Thebes Salon	Room #5: Amneris	Room #6: Radames	Room #7: Ramfis	Room #8: Amonasro	Room #9: TBD	
	WE 2.1	WE 2.2	WE 2.3	WE 2.4	WE 2.5	WE 2.6	WE 2.7	WE 2.8	WE 2.9	
	Chair									
	Katzy	Morse	Hosni	Linton	EI-Raghy	Aje	Mortagy	Hegazy		
	Track 1: Economic and Social Impact of Technology Development Track 21: Management of Technology	Track 13: Project and Program Management	Track 16: Theory of Technology Track 4: Innovation, Technology Nurturing and Incubation.	Track 15: Management of Technology in Developing Countries	Track 11: R&D Management + Track 21: Management of Technology	Track 5: National and Regional Technology Policies and Infrastructure	Track 10: The Integration of Technology and Business Strategies	Track 21: Management of Technology		
1:00 pm - 2:00 pm	Lunch									

WEDNESDAY PERIOD 3 2:00 pm -3:45 pm	PARALLEL SESSIONS								
	Room #1: Eugenie Salon	Room #2: Verdi Salon	Room #3: Memphis Salon	Room #4: Thebes Salon	Room #5: Amneris	Room #6: Radames	Room #7: Ramfis	Room #8: Amonasro	Room #9: TBD
	WE 3.1	WE 3.2	WE 3.3	WE 3.4	WE 3.5	WE 3.6	WE 3.7	WE 3.8	WE 3.9
	Chair								
	Bakr	H. Osman	Aty	Mottaleb	Omran	Morel	Watanabe	Vasconcellos	
Track 7: Technology Transfer, Marketing and Commercialization	Track 13: Project and Program Management Track 18: Technology and Competitiveness	Transportation Technology Aty, Sharaf, Selter, Taalat Track 19: Transportation and its Management	Track 21: Management of Technology + Track 15: Management of Technology in Developing Countries	Track 17: Emerging Technologies	Track 5: National and Regional Technology Policies and Infrastructure	Track 10: The Integration of Technology and Business Strategies	Track 21: Management of Technology		
3:45 pm - 4:00 pm	Coffee Break								
WEDNESDAY PERIOD 4 4:00 pm -6:30 pm	PARALLEL SESSIONS								
	Room #1: Eugenie Salon	Room #2: Verdi Salon	Room #3: Memphis Salon	Room #4: Thebes Salon	Room #5: Amneris	Room #6: Radames	Room #7: Ramfis	Room #8: Amonasro	Room #9: TBD
	WE 4.1	WE 4.2	WE 4.3	WE 4.4	WE 4.5	WE 4.6	WE 4.7	WE 4.8	WE 4.9
	Chair								
	Katzy	Becheikh	Talaat	Steyn	H. Osman	Metwalli	Kamel	Walsh	
Track 7: Technology Transfer, Marketing and Commercialization	Track 18: Technology and Competitiveness + Track 21: Management of Technology	Track 19: Transportation and its Management + Track 21: Management of Technology	Track 15: Management of Technology in Developing Countries	Track 17: Emerging Technologies & Track 21: Management of Technology	Track 5: National and Regional Technology Policies and Infrastructure Track 2: Social Impact of Technology Development	Track 10: The Integration of Technology and Business Strategies	Track 3: MOT Education and Research		
WEDNESDAY 8:00pm - 11:00pm	IAMOT Annual Awards Banquette								

THURSDAY March 11, 2010									
8:00 am - 1:30 pm	Registration - Lobby								
THURSDAY PERIOD 1.A 8:30 am - 9:30 am	Room: AIDA BALLROOM								
	Panel Discussion								
	Open Innovation								
	Moderator Dr. Laure Morel <i>Professor in Industrial Engineering, ERPI-INPL-France</i>								
Panelists									
Dr. Bernard Katzy <i>Director of the CETIM - Netherlands</i>			Dr. Ellen Enkel <i>Institute of Information Management, University of St. Gallen, Switzerland</i>				Dr. Juha Väättänen <i>Professor, International operations & Transitional economies at Lappeenranta University of Technology, Finland</i>		
5 Minutes Break	5 Minutes Break								
THURSDAY PERIOD 1.B 9:35 am - 10:30 am	Room: AIDA BALLROOM								
	Panel Discussion								
	Publishing in Refereed Journals								
	Moderator Dr. Robert Mason <i>Chair IAMOT Publication Committee Professor, Associate Dean for Research, The Information School University of Washington</i>								
Panelists									
Dr. David Bennett <i>General Editor, Journal of Manufacturing Technology Management</i>			Dr. Jonathan Linton <i>Editor-in-Chief, Technovation Journal</i>		Dr. Michael K. Badawy <i>Editor-in-Chief, Journal of Engineering and Technology Management</i>		Dr. Joe Tidd <i>Managing Editor, International Journal of Innovation Management (IJIM)</i>		
10:30 am - 11:00 am	Coffee Break								
THURSDAY PERIOD 2 11:00 am - 1:30 pm	PARALLEL SESSIONS								
	Room #1: Eugenie Salon	Room #2: Verdi Salon	Room #3: Memphis Salon	Room #4: Thebes Salon	Room #5: Amneris	Room #6: Radames	Room #7: Ramfis	Room #8: Amonasro	Room #9: TBD
	TH 2.1	TH 2.2	TH 2.3	TH 2.4	TH 2.5	TH 2.6	TH 2.7	TH 2.8	TH 2.9
	Chair								
	EI-Nawawy	Ibrahim	Bennett	Awny	Steenhuis	Jolly	Mortagy	Smith	
	Track 7: Technology Transfer, Marketing and Commercialization Track 21: Management of Technology	Track 21: Management of Technology	Track 21: Management of Technology	Track 21: Management of Technology	Track 21: Management of Technology	Track 21: Management of Technology	Track 21: Management of Technology	Track 10: The Integration of Technology and Business Strategies Track 21: Management of Technology	Track 21: Management of Technology
THURSDAY 1:30 pm - 2:00 pm	IAMOT General membership meeting (Lunch Box will be provided)								
2:00 PM	END OF CONFERENCE								